

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Mentzer Media Services/ POL**  
**600 Fairmount Ave. Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 711145 /		<u>Alt Order #</u> 06302846
<u>Product</u> <b>AMER FOR PROSPERITY</b>		
<u>Contract Dates</u> <b>09/04/12 - 09/10/12</b>		<u>Estimate #</u> <b>390</b>
<u>Advertiser</u> <b>Americans For Prosperity</b>		<u>Original Date / Revision</u> 08/31/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/04/12	09/07/12	9News 5pm	5p-530p		1:00				NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$4,000.00	0.00			
N 2	KUSA	09/04/12	09/06/12	NBC Nightly News	530p-6p		1:00				NM	2	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWT - - -				3	\$5,600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KUSA	09/03/12-09/09/12	NBC Nightly News	530p-6p	- TuWTh - - - - -	1:00		<del>\$5,600.00</del>	0.00	NM		
		Credited											
N 3	KUSA	09/04/12	09/07/12	9News 6 O'CLOCK	6p-630p		1:00				NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$4,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	09/03/12-09/09/12	9News 6 O'CLOCK	6p-630p	- TuWThF - - - -	1:00		<del>\$4,400.00</del>	0.00	NM		
		Credited											
N 4	KUSA	09/04/12	09/07/12	Tonight Show	1037-1137p		1:00				NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$3,000.00	0.00			
N 5	KUSA	09/04/12	09/04/12	Prime Political Program	Prime Political Prog		1:00				NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- T - - - - -				1	\$17,000.00	0.00			
N 6	KUSA	09/06/12	09/06/12	Prime Political Program	Prime Political Prog		1:00				NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - - T - - -				1	\$17,000.00	0.00			
N 7	KUSA	09/08/12	09/08/12	9News 7a Sat	7-9a		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - - - - S -				1	\$2,000.00	0.00			
N 8	KUSA	09/08/12	09/08/12	9News 5p Sat	5-6p		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/12	09/09/12	- - - - - S -				1	\$3,000.00	0.00			
N 9	KUSA	09/08/12	09/08/12	Law & Order: SVU	8-9p		1:00				NM	1	\$3,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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**Denver, CO 80203**  
**(866)858-5322**

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Contract / Revision	Alt Order #
711145 /	06302846

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	AMER FOR PROSPERITY	390

Advertiser	Original Date / Revision
Americans For Prosperity	08/31/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	-----S-				1	\$3,000.00	0.00																															
N 10	KUSA	09/09/12	09/09/12	9News 7a Sun	7-9a		1:00				NM	1	\$2,000.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	-----S				1	\$2,000.00	0.00																															
N 11	KUSA	09/09/12	09/09/12	Meet The Press	Sun 9-10a		1:00				NM	1	\$3,000.00																												
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Week:		09/03/12	09/09/12	-----S				1	\$3,000.00	0.00																															
N 12	KUSA	09/10/12	09/10/12	9News 5pm	5p-530p		1:00				NM	1	\$4,000.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/10/12	09/16/12	M-----				1	\$4,000.00	0.00																															
N 13	KUSA	09/10/12	09/10/12	NBC Nightly News	530p-6p		1:00				NM	1	\$5,600.00																												
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Week:		09/10/12	09/16/12	M-----				1	\$5,600.00	0.00																															
N 14	KUSA	09/10/12	09/10/12	9News 6pm	6p-630p		1:00				NM	1	\$4,400.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/10/12	09/16/12	M-----				1	\$4,400.00	0.00																															
N 15	KUSA	09/10/12	09/10/12	Tonight Show	1037-1137p		1:00				NM	1	\$3,000.00																												
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Week:		09/10/12	09/16/12	M-----				1	\$3,000.00	0.00																															
N 16	KUSA	09/09/12	09/09/12	NFL Special Edition News	9-10p		1:00				NM	1	\$10,000.00																												
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Week:		09/03/12	09/09/12	-----S				1	\$10,000.00	0.00																															
<b>Totals</b>										0.00		25	\$126,400.00																												

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	25	\$126,400.00	\$107,440.00
<b>Totals</b>	25	\$126,400.00	\$107,440.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TERMS: Due 15th day of the Month following Broadcast.